

# Introduction

Urban Partners was retained by the South Green Neighborhood Revitalization Zone Committee (South Green NRZ Committee) to assist the organization to develop a strategic plan for its community. The plan set out here will guide the activities of the South Green NRZ Committee and aid in the evaluation and selection of project opportunities in coming years.

The South Green community lies immediately south of Hartford's downtown commercial district, east of the vibrant Park Street neighborhood and in close proximity to many of Hartford's major institutions – including Hartford Hospital and the Institute for Living. Like the adjacent Park Street and Frog Hollow communities, South Green has a diverse and multi-ethnic population base.

This strategic plan report contains four major sections. The first section provides a profile of the South Green community. This neighborhood profile discusses the South Green community's existing resources – human resources, physical and infrastructural resources, community resources and market resources -- as well as the community's key strengths and its most significant problems. The second section of this strategic planning report details the neighborhood vision that the South Green community has developed to guide its planning activities. This section is followed by a third section that details the action and implementation plan for the community's revitalization. Finally, a fourth section discusses how the strategic planning performance will be measured and monitored as implementation activities occur.