#### SPRING 2006



New England's Rising Star<sup>™</sup>



Eddie A. Perez, Mayor



# The Mayor's UPDATE

**Hartford is cleaning up its act!** Whether it is sweeping the streets and sidewalks, picking up litter, raking leaves or planting flowers –

Hartford's people have the power to work together and beautify our great city!

- 1.) I have approved an additional \$358,000 to kick off this "Clean Sweep Avenue" campaign. Some major streets will receive additional litter pick up and sweeping.
- 2.) For a limited time, leaves in biodegradable bags can be put at the curb.
  Do not rake leaves into the street. Curbside brush collection will also be available for a limited time.
- 3.) For more information call (860) 543-8660
- **4.) May 20th:** A hazardous waste collections will be held at Fox Middle School for oil based paints and cleaning materials
- 5.) Business owners are now required by City ordinance to sweep their storefronts.

#### Here's how all of us can get involved:

- Take pride in your own property, schoolyard or neighborhood block
- **Volunteer** for local community clean-up campaigns like Hartford Proud & Beautiful (860-525-8629)
- Please put litter in its proper place.

**Spring-cleaning is a part of the Capital City's new look and new attitude.** Hundreds of people are moving into Hartford and we continue to greet thousands of new visitors everyday. In a time when "image is everything" putting an extra polish on New England's Rising Star is a top priority. Folks can see our fabulous new skyline and check out our new neighborhood businesses. **So together, let's make New England's Rising Star really shine!** 

Sincerely,

Eddie A. Perez, Mayor

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#### SPRING 2006

## Mayor Perez says: HARTFORD MEANS BUSINESS



Mayor Perez wants to jumpstart the economy. He says neighborhood businesses create jobs! Mayor Perez fulfilled a promise to be the first customer at the new Save-A-Lot grocery store in the Clay Arsenal neighborhood. What began as a grass roots effort blossomed into a community crusade, that brought 50 jobs to the area.

Above: Mayor Perez in the checkout line. Right: Mayor Perez at the initial store announcement. Working together: What a difference we make!



# Keep Kids Safe ON THE STREET AND ON LINE:

Call HPD at (860) 527-6300 and ask for the Juvenile Investigative Division or log on to www.hartford.gov click on services and select "Police" to learn more!



The Mayor's UPDATE



# HARTFORD MEANS BUSINESS

### Mayor Perez is pleased to see another new business **"BANKING ON HARTFORD!"**

**Citizens Bank opened its first branch in the Capital City at 190 Trumbull Street in Downtown Hartford.** It also opened the door to opportunity for Hartford residents by making \$1.7 million in new investments in the community.

Mayor Perez says, "Citizens Bank is already proving to be a good corporate and community partner. It is putting its money where its mouth is by investing in homeownership, technology, and neighborhood economic development, all top priorities of my administration."

Mayor Perez stands with banking, business, community, and legislative leaders outside Hartford's new Citizens Bank.



Mayor Perez Welcomes 14 New Police Officers! 194 brave men and women have been hired since 2002, making the HPD 424 strong! Our streets must be safe and vibrant!

#### MAYOR PEREZ IMPROVES ACCESS TO HEALTHCARE! 27,000 Hartford Residents Do Not Have Healthcare.

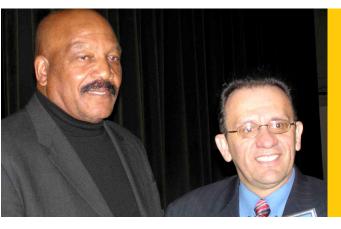
**Thankfully, this is now changing.** A few months ago, the Mayor's Healthy Communities Initiative was awarded nearly one million dollars in federal funding. This grant is creating a system that links hospitals and neighborhood clinics and provides bilingual assistance to better refer, track, and monitor patients. This means our seniors, our children, and our families are being connected to a medical home and to the services they need. Starting May 1st call (860) 547-1364 for more information. *Thank you Mayor Perez for caring!* 



# HARTFORD MEANS BUSINESS

## Support Hartford Jobs!

**For the second year in a row, Mayor Perez has proposed State Legislation that gives tax breaks to small businesses that employ neighborhood residents.** Let's get certified HUB zones *(Historically Underutilized Business Zone)* so that Hartford's small businesses can get federal and state contracts. A great success story is Thomas W. Raftery Inc. Thanks to these tax breaks, this drapery company in the City's Frog Hollow community is able to employ 35% of its employees from the neighborhood! For more information, go to www.sba.gov/ click on SBA programs and go to HUB zones!



Mayor Perez applauds Hall of Fame football player Jim Brown for inspiring and empowering our youth by his actions both on and off the field. Mr. Brown spoke to students at Weaver High School in the City's Blue Hills neighborhood.

#### Mayor Perez and Hartford Families Enjoy "LIVIN' THE LATINO EXPO!"

**Mayor Eddie Perez helped celebrate Hartford's vibrant Latino culture.** The "Latino Expo" gets bigger every year so it has moved to the new Connecticut Convention Center in Downtown Hartford. Mayor Perez spent time with families in the "City Pavilion" talking about opportunities in education, housing and business. Mayor Perez says, "We are a young community and it is important for our families to embrace the American Dream while maintaining a strong sense of heritage."

#### FROM HOMELESSNESS TO HOMEOWNERSHIP:

Mayor Perez gives the key to the city to Michael Doubleday who just recently received the key to his own condominium. Mr. Doubleday completed programs with The Open Hearth, a strong partner in the Mayor's efforts to end chronic homelessness by 2015 and to increase homeownership in the Capital City.



The Mayor's UPDATE



# Mayor Perez Says: OUR KIDS COME FIRST!



**The Mayor's Office for Young Children held its first Family Fair and what a success!** Thousands of parents registered their kids for preschool and kindergarten, learned about health and daycare services, and just had fun spending time together in a relaxed, creative, and entertaining atmosphere. For more information on early childhood education contact the Mayor's Office for Young Children at (860) 543-8528. As Mayor Perez always says, **"Education starts at birth!** 



Hartford

## Mayor Perez says: ADULTS MATTER IN OUR COMMUNITY!











The Mayor's UPDATE

Hartford